

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT4453492

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DISNEY ENTERPRISES, INC.	06/06/2017
RECEIVING PARTY DATA		
Name:	SPORTSMEDIA TECHNOLOGY CORPORATION	
Street Address:	3511 UNIVERSITY DRIVE	
City:	DURHAM	
State/Country:	NORTH CAROLINA	
Postal Code:	27707	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	7341530
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	ADMIN@NEOPATENTS.COM	
Correspondent Name:	JINAN GLASGOW GEORGE	
Address Line 1:	PO BOX 52546	
Address Line 4:	DURHAM, NORTH CAROLINA 27717	
ATTORNEY DOCKET NUMBER:	4270-034	
NAME OF SUBMITTER:	JINAN GLASGOW GEORGE	
SIGNATURE:	/JiNan Glasgow George/	
DATE SIGNED:	06/09/2017	
Total Attachments: 2		
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ATTACHMENT 1

CORPORATE TO CORPORATE ASSIGNMENT OF JOINT INTEREST IN A PATENT

WHEREAS, Disney Enterprises, Inc., (hereinafter "DISNEY") is a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 500 South Buena Vista Street, Burbank, California 91521; and

WHEREAS SportsMEDIA Technology Corporation d/b/a SMT, successor in interest to Sportvision, Inc., a Delaware Corporation acquired by SMT that had offices at 4619 N. Ravenswood Suite 304, Chicago, Illinois 60640 ("Sportvision") (hereinafter collectively "SMT") is a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 3511 University Drive, Durham, NC 27707; and

WHEREAS, as demonstrated in the attached Exhibit 1, SMT and DISNEY are each owners of an undivided joint ownership interest in and to the following United States Patent:

Title:	Virtual Strike Zone
Inventor(s):	Richard H. Cavallaro, Eric Steinberg, Andre Gueziec and Alon Mozes
Application SC/Serial No. or Patent No.:	US Patent 7,341,530
Filed or Issued Date:	Issued March 11, 2008
Attorney Docket No.:	SPTV-01081US0
PRIOR ASSIGNMENT DATA (INVENTOR(S) TO CORPORATE)	
Prior Assignment Date:	April 30, 2003
Recording Data (Date/Reel/Frames):	May 9, 2003/014049/0882
PRIOR ASSIGNMENT DATA (CORPORATE TO CORPORATE)	
Prior Assignment Date:	April 13, 2015
Recording Data (Date/Reel/Frames):	April 28, 2015 / 035516 / 0761

WHEREAS, the PATENT PROPERTY shall include each and all of the following:

(a) the foregoing United States Patent and the invention claimed therein, and all embodiments of such invention heretofore assigned to DISNEY [all collectively hereinafter termed "said invention"];

ATTACHMENT 1

(b) all rights to apply in any and all countries of the world for patents, certificates of invention or other governmental grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding;

(c) any and all applications filed and any and all patents, certificates of invention or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications;

(d) each and every reissue or extension of any of said patents;

(e) each and every patent claim resulting from a reexamination certificate for any and all of said patents, and

(f) the right to sue for and all claims for damages, profits or other recovery resulting from infringement, including past infringement, of any of the foregoing; and

WHEREAS DISNEY has agreed to assign its entire ownership interest in the PATENT PROPERTY back to SMT;

NOW THEREFORE, for good and valuable consideration acknowledged by DISNEY to have been received in full from SMT:

1. DISNEY hereby irrevocably assigns and/or acknowledges conveyance to SMT of all interest in and to the PATENT PROPERTY owned by DISNEY.

2. DISNEY further agrees to execute and cause to be executed such additional instruments as may be necessary or desirable to confirm the transfer of rights as herein contemplated, and to record the transfer of rights in the United States.

IN WITNESS WHEREOF, the parties hereto have executed this Amendment as of the date identified below.

ACKNOWLEDGED AND AGREED:

SportsMEDIA Technology Corporation

Disney Enterprises, Inc.,

By: Gerard J. Hall
Name: Gerard J. Hall
Title: President & CEO
Date: 6-5-2017

By: [Signature]
Name: Roger Kennedy
Title: VP, DEI
Date: 6/6/2017